

# A Way to Enable Connection in the Workplace



**1. Distinguish between emotional and intellectual connection.** Emotional connection is what people feel. Intellectual connection is what people know.



**2. Distinguish between forming and deepening connection.** Making a new connection isn't the same as building on an existing one.

### 3. Use the matrix at right to ask:

- Given the situation and our goals, what type(s) of connection do we need to enable?
- Do we need to form new connection or deepen existing connection?
- Does the connection need to be intellectual, emotional, or both?
- What methods might be most appropriate for our goals?

Consider why, when, and how to enable all 4 types of connection

